

### Abstract

A method and system for testing the downloading speed of a user system, on line and in real time, as a motion picture transmission system prepares to transmit a motion picture file. The transmission of the motion picture file, e.g. as a banner file, a message file, or some other file including a motion picture, can then be in a file format and/or file size which is most compatible with the downloading speed capabilities of the user system. A test device is configured to test the downloading speed of the user system, on line and in real time as the system prepares to transmit the motion picture file. The system is configured to send the motion picture file in one format if the downloading speed of the user system is at or slower than a predetermined speed and in another format if the downloading speed of the user system is faster than the predetermined speed. In addition, the system and method of the invention can be configured such that the motion picture file is transmitted in the predetermined format and preferably in a file size which is most compatible with the downloading speed of the user system.

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